







**Konoz Retaj is a full-service independent communication & event management company offering a comprehensive suite of solutions. Our expertise spans event planning & execution (including medical conferences, exhibitions, booth design production, & virtual events), IT solutions (software development, integration, & support), logistical management (shipping, export, & government permit handling), marketing & sales services, operations management (finance & administrative services), accreditation (CBAHI-JCI-ISO) support services, specialized training (BLS-ACLS-HSFA in English & Arabic), & pharmaceutical services. We deliver unique strategies & creative ideas to ensure the success of our clients' projects, from the initial concept to final execution.**







**To elevate the standards of event management in Saudi Arabia through superior quality, professionalism, & innovative solutions.**

**To be Saudi Arabia's leading provider of innovative communication, event management, & technology solutions, specializing in exceptional & impactful medical conferences that connect global healthcare professionals & advance the field of medicine.**



With superior, innovative solutions in communication, event management, technology, logistics, & specialized services, we empower our clients to achieve their goals, raise industry standards in Saudi Arabia, & advance the field of medicine by connecting global healthcare professionals.



**Innovation**

Creative solutions & technological expertise.



**Excellence**

Superior quality & exceeding client expectations



**Professionalism**

High standards of conduct & expertise.



**Innovation**

**Creative solutions & technological expertise.**



**Client Focus**

Empowering clients to achieve their goals.



**Integrity**

Commitment to ethical practices & promises.



**Advancement**

Driving progress in medicine & industry standards.



- KR for Information Technology
- KR for Events Organizing
- KR for Administrative Services
- KR Accreditation Support
- KR Consulting
- KR Training Center
- KR Pharmacy
- Arabian Horses Express Shipping



**KR Headquarters in  
Riyadh, Kingdom of  
Saudi Arabia**

**KR Egypt, Graphics &  
Design**

**KR Dubai, Events  
Management**



**KR Pakistan, Information  
Technology**





**Quality Management System**  
**Certificate Number: SA240802018**



**Certified ISO 9001:2015**

**Information Security Management System**  
**Certificate Number: SA240802019**



**Certified ISO/IEC 27001:2022**







**ISO 9001:2015**  
**Quality Management System**



**ISO 27001:2022**  
**Information Security Management System**







**Quality Management System**  
**Certificate Number: BQSR18958**



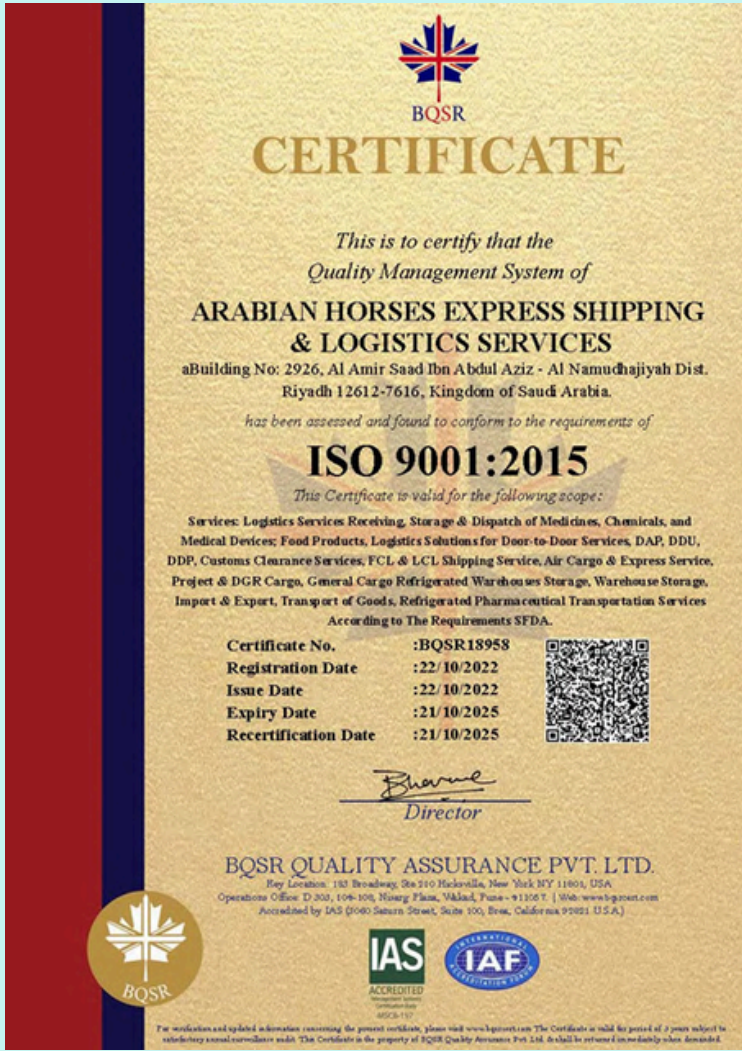
**Occupational Health & Safety Management System**  
**Certificate Number: BQSR18959**



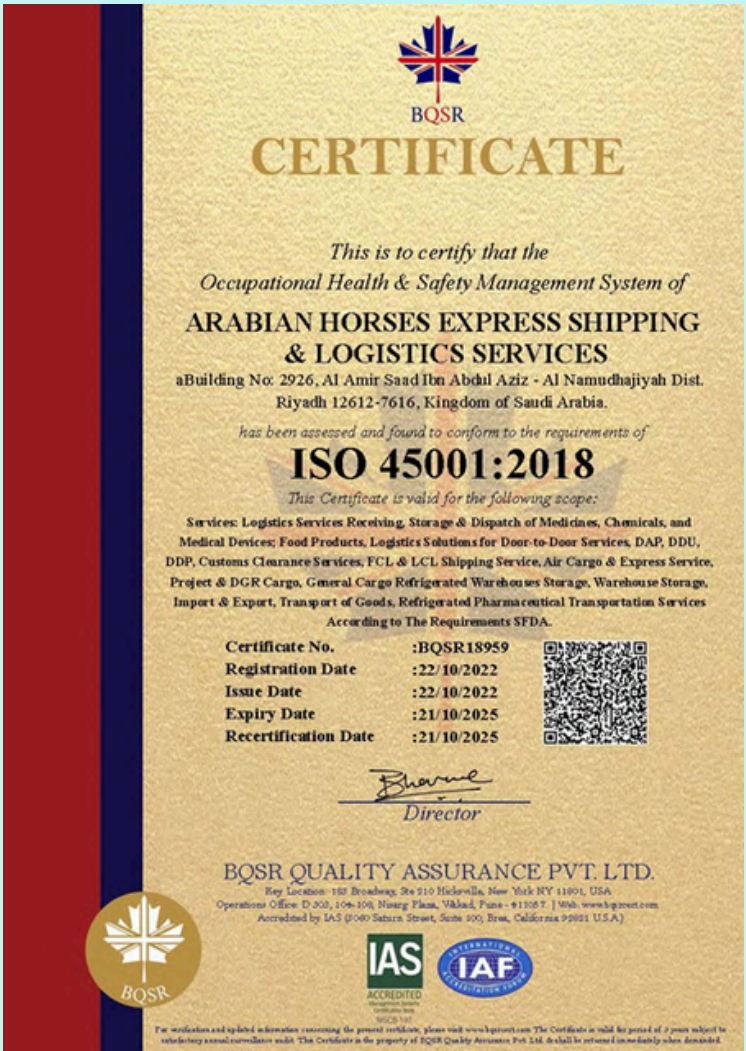




**ISO 9001:2015**  
**Quality Management System**

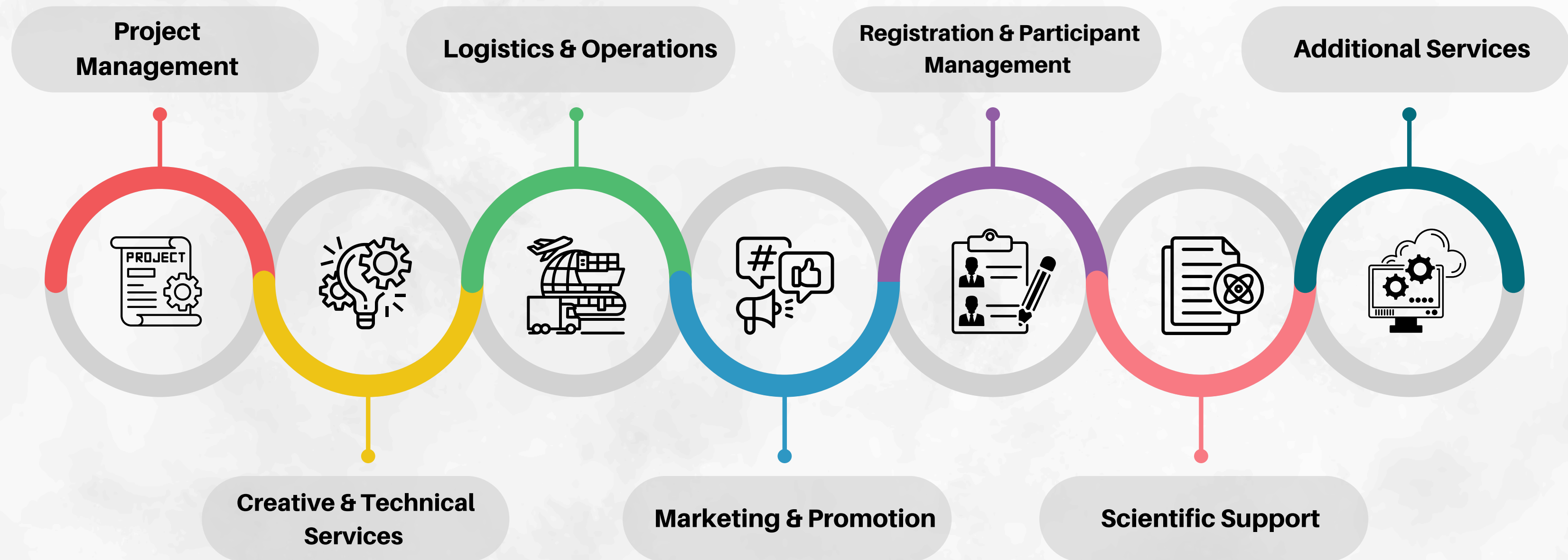


**ISO 45001:2018**  
**Occupational Health & Safety Management System**











## Developing Strategies & Innovative Ideas

- Developing event ideas
- Outlining project details
- Creating event venue plans
- Planning attendee paths
- Enhancing attendee experience.
- Scheduling sessions & speakers
- Designing visual branding
- Creating 2D & 3D visuals



## 1. Developing Strategies & Innovative Ideas

- Developing event ideas
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- Designing visual branding
- Creating 2D & 3D visuals



## 2. Building & Executing

- Exhibition booths, temporary structures, and halls
- Map planning
- Audio visual systems
- Illumination systems

## 3. Event Operations & Logistics

- Site layout - Map design
- Set up & tear down
- Overall event management
- Human resources
- Crowd control
- VIP services
- Speaker coordination
- Hospitality - Gifts & souvenirs
- Travel & transportation
- Risk management

## 5. Marketing

- Digital marketing Public relations

## 4. Event Management Software Implementation

- Online registration systems - Event mobile app
- Virtual & hybrid event platforms - RFID & NFC technology
- Social media integration - Data analytics & reporting
- Live polling & audience interaction
- Green event technology - Artificial intelligence (AI) chatbots
- Livestreaming & video production
- Communication & collaboration tools
- Create a pre-registration link in website

## 6. Final Execution





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Physical Events



Virtual Conferences



Hybrid



Webinars





### Planning & Initiation

- Define purpose & scope
- Select objectives & measurable results
- Assess conditions & identify risks



### Execution & Implementation

- Evaluate & prioritize actions
- Implement priority actions



### Monitoring & Adaptation

- Monitor implementation outcomes
- Manage adaptively
- Identify potential alternative actions





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- Create a pre-registration link in website
- Prepayment process management & onsite payment availability during the event
- VIP/Speaker registration & dedicated support team
- Professional & trained staff to facilitate quick registration
- Registration system
- Registration booth: laptop & printing station





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- Speaker's services to organize & manage their lectures
- Modern stage & screen
- Sound system services
- Visual services
- Translation services
- Documented lectures
- IT support
- Digital posters

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### Creating Design Ideas

- Design planning
- Innovative ideas
- Visual experience planning
- Booth design



### Technical Solutions

- Interactive Screens & Display
- AV Technology



### Building & Execution

- Framework
- Platforms & Equipment
- Building Stands & Booths
- Lighting & Colors





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**Site Lay-Out**



**Map Design**



**Set Up &  
Tear Down**



**Overall Event  
Management**





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## Contingency Pre-Approval Client

Initiate Partnership  
Follow-Up  
Contract Finalization

## Transparent Reporting

Conference Sponsorship  
Status & Budget

## Sponsorship Packages Plan

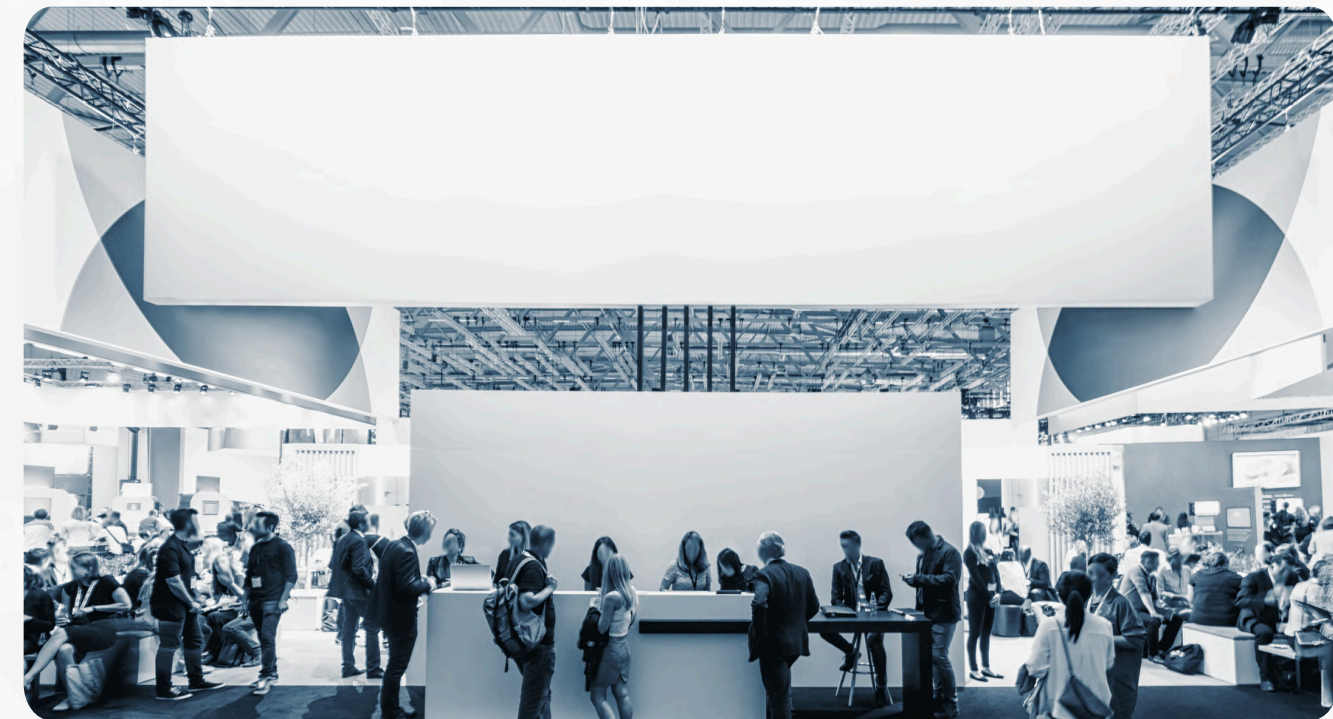
Onsite Booth Location  
Virtual Booth Full Autonomy  
Company Slot for  
Conference Lectures





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# KR VIRTUAL E-CONFERENCE SYSTEM



## VIRTUAL BOOTH FULL AUTONOMY





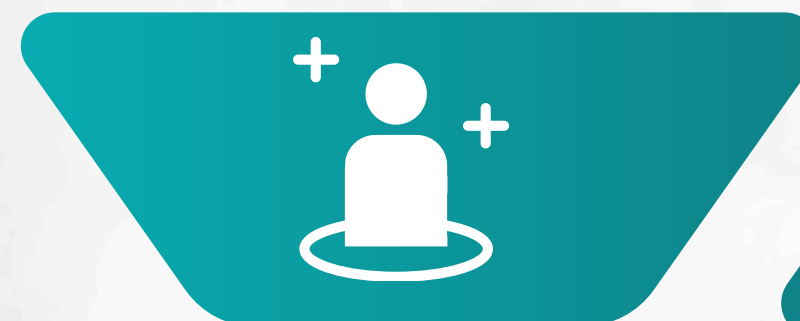
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**CONFERENCE POSTERS  
DISTRIBUTION Hospitals  
Related Institutions Clinics**

**EVENT  
ADVERTISEMENT**



**Mass Mails With  
450,000+ DATABASE**



**EVENT FLYER DESIGN &  
PROMOTIONAL VIDEO  
(2 MINS MAX)**





**a**



### **SOCIAL MEDIA CHANNELS**

- Facebook : post once a day
- Instagram :Post twice a day post
- Twitter :post max of 15 times a day
- Linkedin : Post once a day



### **SET UP OF EVENT HASHTAG FOR POST SHARING**

- Facebook groups
- Linkedin groups



### **OPEN FORUM AUDIENCES THROUGH**

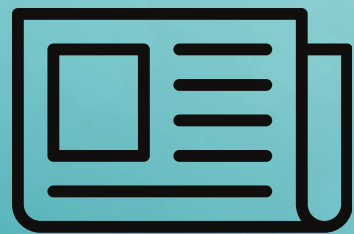


### **FOLLOWERS ENGAGEMENT THROUGH TWITTER POLLS**





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LOCAL NEWSPAPER  
PUBLICATION

- Alriadh
- Okaz
- Sabq



RADIO CHANNELS  
MBC FM  
Panorama FM



PRESS INTERVIEW  
CONFERENCE  
ALEKHBAKIA  
CHANNEL





## C

- Pre-registration Web Page
- Linked Online Payment
- Financial Pre-registration Status Report
- E-Certificate Sending Portal
- Information Desk
- Onsite Participant Barcode ID Tags
- Self-Registration Printing Station
- Faculty Registration





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**Speaker &  
Chairpersons  
Invitation Portal**



**Follow Up Upon  
Initial Invitation  
Acceptance**



**Collate Abstract  
Lectures &  
Speaker Detail**



**Management of  
Speaker  
Lectures**



**Application of  
Maximum CME  
Hours through:**

- Client Account
- KR Account<sup>†</sup>

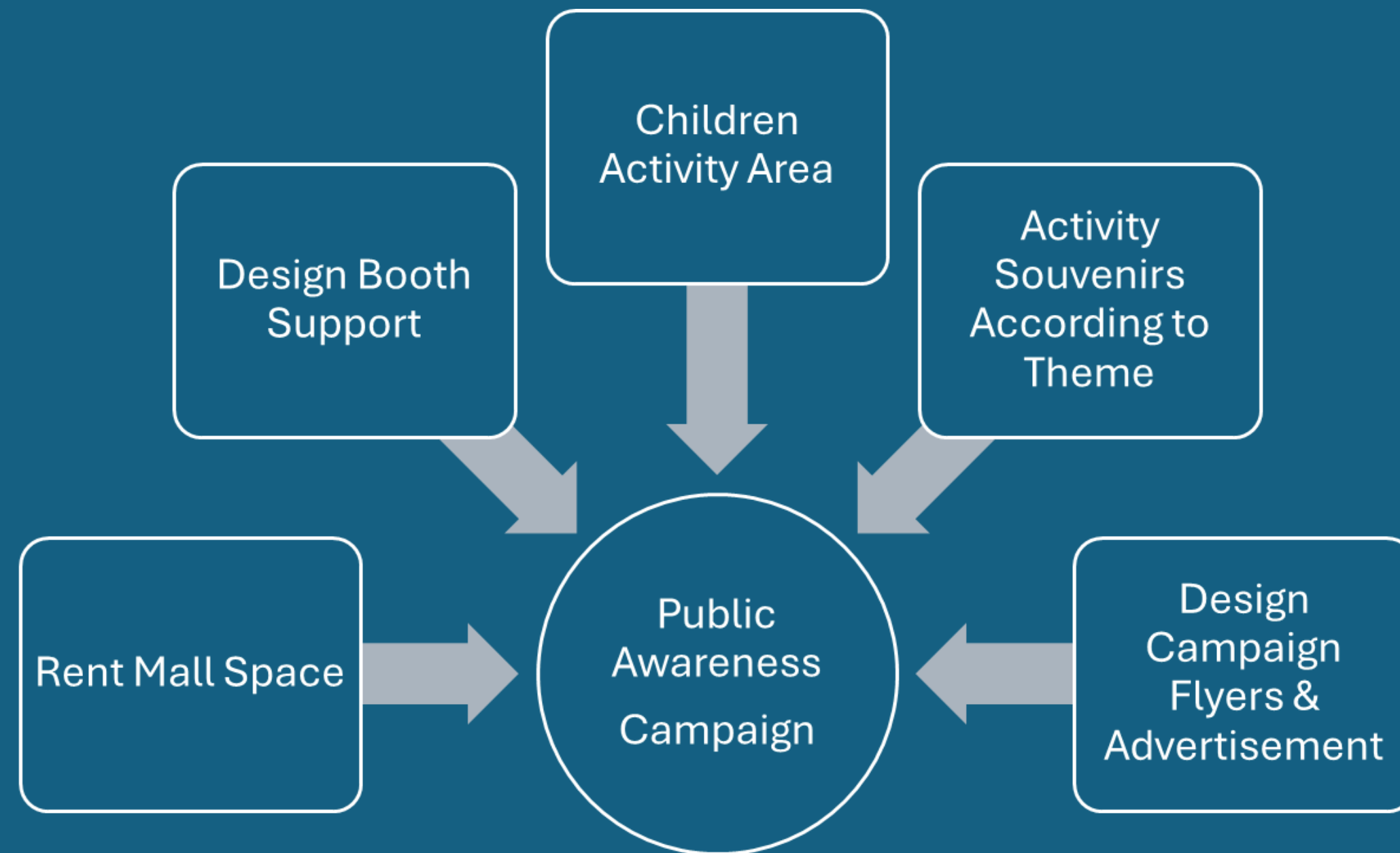


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- Support on preparation of scientific program agenda
- Uploading speakers' short CV & data information through SCFHS client / KR account
- Cross-checking conference objectives to match SCFHS requirements
- Saudi Council data upload for all registered participants after the conference







## **Ticketing & Visa**

Konoz Retaj has dedicated Ticketing and Visa department to assist the needs for local and international speakers.

## **Transportation**

Pick and Drop off to and from the airport arranged by our projects department and transportation team, VIP meet and assist in the airport is also provided for conference VIP's.







**KR Virtual E-  
Conference System**



**Enterprise  
Application  
Development**



**Web Application  
Development**



**Mobile Application  
Development**



## **Virtual Events:**

Conferences  
Meetings  
Webinars  
Summits / Forums

## **Offering features:**

Online Registration  
Virtual Lobbies  
Virtual Booths  
Real-Time Reporting  
Data Analytics

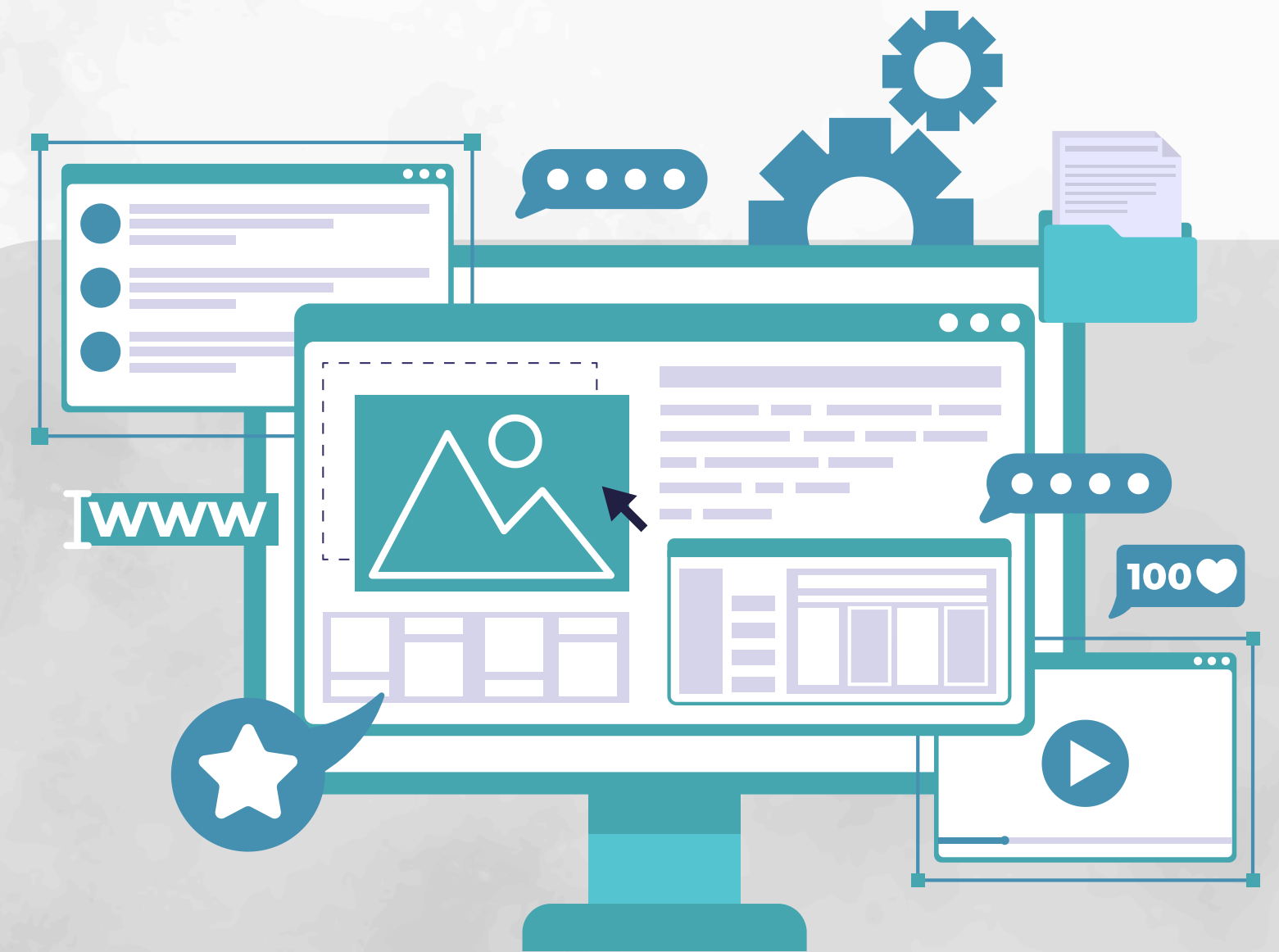
## **Interactive Elements:**

Podcasts  
Chat Rooms  
Polls

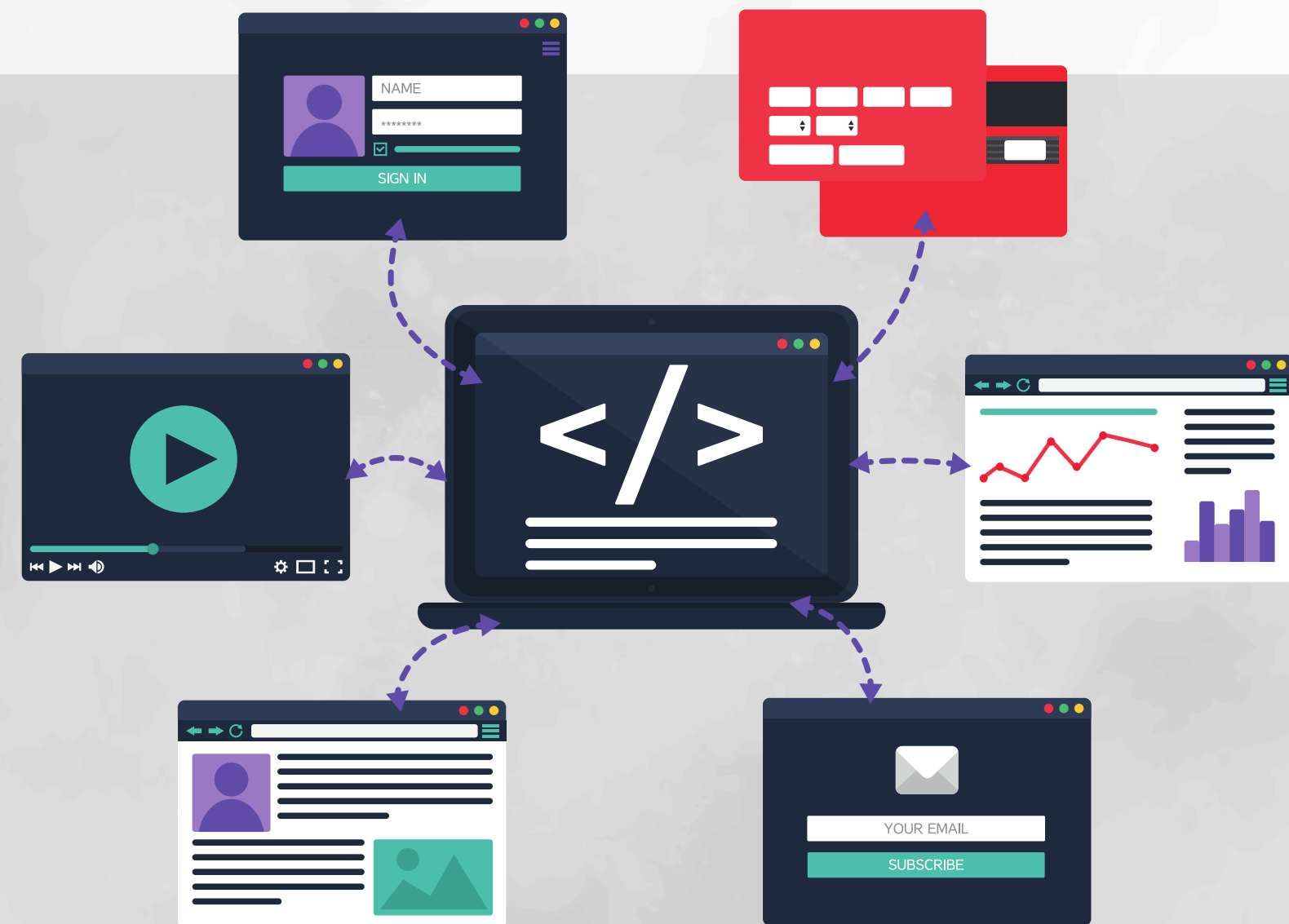
## **Attendee Engagement Tools**



Custom-built applications designed to enhance business operations, focusing on robustness, scalability, and efficiency to provide a competitive advantage.



Development of high-quality, responsive, and mobile-friendly websites designed for optimal user experience and business success.





Creation of innovative, user-centric mobile applications designed for seamless functionality across multiple platforms, aiming to boost user engagement and drive business growth.





**Finance Services**



**Administrative  
Services**



**Accreditation  
(CBAHI-JCI-ISO)  
Support Services**




**Specialized Training  
(BLS-ACLS-HSFA In  
English & Arabic)**



**Pharmaceutical  
Services**







Expert and professional are hired after passing through a proper recruitment phase by the BODs and HR. The main leading body is a CFO (Chief Finance Officer) to whom the Finance Manager has to report. Furthermore, two Accountants are responsible for the major workflow & outflow of the cash which is subdivided to other Finance Specialists who are working under the Accounts. The department's core financial services include:

- Budgeting & Control: Establishing and maintaining a robust budget.
- Expense Monitoring: Tracking and managing all company expenses.
- Revenue Maximization: Identifying and implementing strategies to optimize revenue streams.



- تعمل كنوز ريتاج الإدارية على أربعة محاور رئيسية :
- تأهيل المؤسسات وتشغيلها
- الاستشارات الطبية
- الاستشارات الادارية
- الاستشارات التقنية

## تأهيل المؤسسات وتشغيلها:

- تقديم دراسات الجدوى والبيات العمل.
- تقديم خطة استراتيجية مفصلة عن بناء الهوية والأهداف العامة والفرعية
- تقديم ملف بناء الهيكلية وبناء كيان الجهة كالرؤية وادارة المشاريع وانهاء التراخيص.
- تزويد الجهة بتقييم كامل عن وضعهم الحالي والوضع المأمول مستقبلا





## الاستشارات الطبية :

- عمل برامج تدريبية للعاملين بالمجال الطبي في شتى التخصصات.
- تطوير وتنظيم دراسة الجدوى الخاصة بالمشاريع الطبية.
- المشاركة والمساعدة في الأبحاث الطبية المتعلقة بسلامة المرضى وصحة المجتمع.
- تقديم الخدمات الخاصة في المناقصات الطبية والمشتريات.
- تقديم الخدمات المتعلقة بالمؤتمرات الطبية مثل اعداد خطة برامج التعليم الطبي المستمر.
- بناء خطة برامج الدبلومات الطبية

## الاستشارات الادارية :

- تطوير و تنظيم دراسات الجدوى الخاصة بالمشاريع المتعلقة بالجهات المتعاقد معها
- تقديم الخدمات المتعلقة بالمؤتمرات الخاصة بالجهات المتعاقد معها
- تقديم الخدمات الخاصة في المناقصات والمشتريات
- تقديم وتنظيم برامج خاصة لتطوير منظومة العمل والهيكل الاداري وقياس مؤشرات الجودة (KPIs)

## الاستشارات التقنية :

- تصميم وبرمجة مواقع الكترونية للمنشأة
- تصميم وبرمجة منصات تعليمية ذكية انشاء وتطوير تطبيقات البرمجيات ( Soft ware )
- تصميم وبرمجة منصات المؤتمرات الافتراضية.
- انشاء وتصميم وبرمجة انظمه طبية للمستشفيات والمرافق الصحية



2019

التنسيق للاشتراك في موسوعة جينس (صحة قلب مدينة مكة هدف المشروع تدريب 80% من سكان مكة أي ما يعادل 15000 طالب وطالبة من المرحلتين المتوسطة والثانوية على الإنعاش القلبي الرئوي في وقت واحد وفي 2019 نفس اليوم.

2020

استحداث برامج تعليمية

- CAD module
- E.P. module
- Heart failure module
- Dyslipidemia module
- Cardiac Amyloidosis module

2021

- عمل أبحاث علمية على مستوى المملكة العربية السعودية STAR 1 ➤ STAR 2 ➤ مشروع القطاع الصحي الثاني في المنطقة الشرقية يهدف هذا المشروع لتوفير الموارد البشرية اللازمة من استشاريين إداريين وخبراء للمساعدة في تشغيل القطاع الحي للمنطقة الشرقية.

2022

- Position statement of biomarkers
- Hypertension guidelines
- CCS guidelines
- Heart failure updating guidelines
- Position statement of anticoagulant/Covid 19





# I C C J

The leading management consultancy and training firm in Saudi Arabia. They offer a comprehensive suite of services to help healthcare facilities achieve and maintain accreditation standards from international organizations like the Joint Commission International (JCI) and the International Organization for Standardization (ISO), as well as local bodies such as the Central Board of Accreditation (CBAHI) and the Saudi Food & Drug Administration.



# I C C J

Their services are delivered by award-winning consultants rigorously selected based on experience, expertise, communication skills, cultural awareness, and proven value addition. The services include:

## **Consultancy & Advisory:**

- International Standards
- Local Standards

## **Training & Capacity Building:**

- Business Continuity
- Risk Management
- Job Safety Analysis
- Facility Management
- Patient Safety

## **Assessment & Gap Analysis:**

- Risk Assessments
- Environmental Impact Analyses
- Hazardous Material Identification & Disposal

## **Documentation Support:**

Review and improvement of existing documentation

## **Full Accreditation Support Packages:**

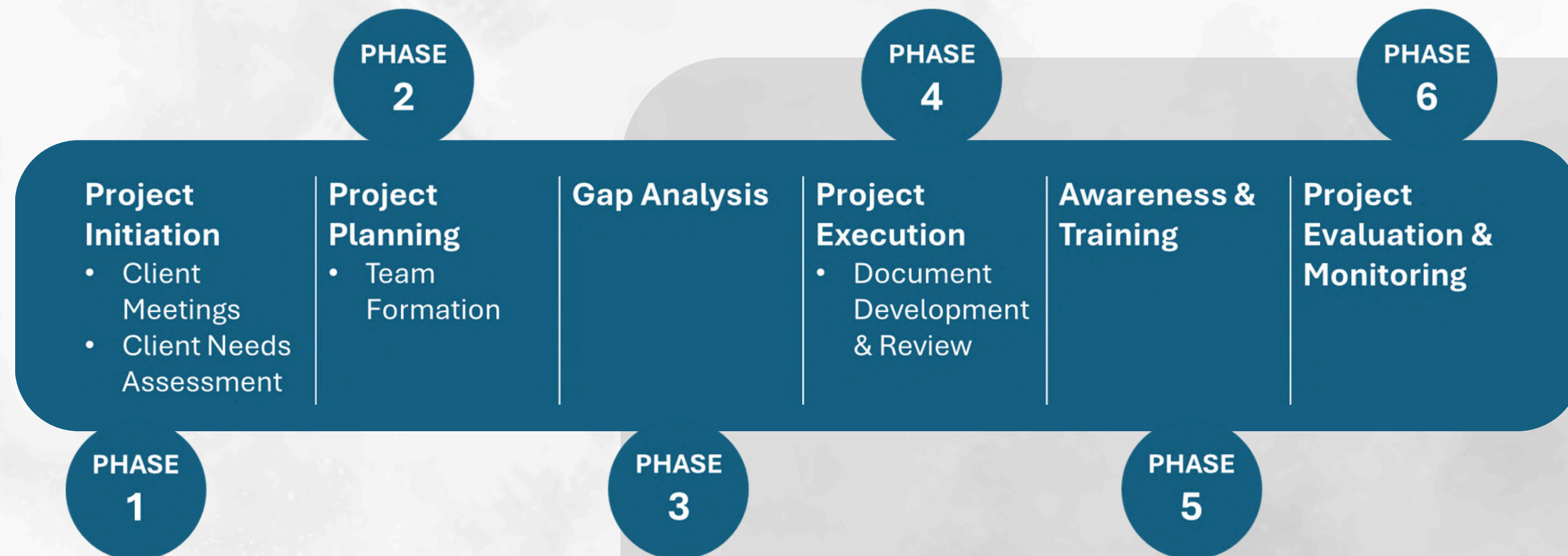
Entire accreditation process, from initial gap analysis to final certification





# I C C J

KR Accreditation's approach emphasizes a structured project workflow:




# B E S S F

## مركز التدريب كنوز ريتاج للتدريب

- 1- يقيم المركز العديد من ورش العمل والدورات التدريبية تم اقامة العديد من الدورات التدريبية داخل وخارج المركز لتدريب كافة الفئات المستهدفة من التدريب وتم التدريب خارج الرياض
- 2- قام المركز بعطاء دورة تدريبية تطوعية تخص صندوق الشهداء والمصابين والاسرى المفقودين
- 3- تم تدريب العديد من العيادات والمصانع و مبنى الامم المتحدة
- 4- يتم الاعلان اسبوعيا عن الدورات التدريبية من خلال تويتر الحساب الخاص بكنوز ريتاج







Encompass a comprehensive approach to healthcare product provision and patient care. We partner with reputable medical suppliers to source and distribute a range of pharmaceutical products. Our offerings extend beyond prescription medications to include a selection of cosmetics. Central to our service is a team of qualified pharmacists who provide expert consultation and, where legally permissible and within their scope of practice, medication prescriptions. This ensures patients receive personalized care and guidance on the appropriate use of medications and related products. Our commitment is to provide high-quality products and professional pharmaceutical care, contributing to improved patient health and well-being.









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## LOGISTICS SERVICES

We are **ISO Certified** ( under the license of ISO 45001:2018): Health & Safety Management System) and (Quality Management System ISO 9001:2015 ) We are member of IATA, WCA, JC-TRANC, WWPC, FNC, FIATA. Temporary import & re-export, Import & Export Services, Door to Door service worldwide, Air, Sea, Land, FCL & LCL Shipping Services. We offer Customs Clearance in all KSA ports, for Air, Sea & Land and DAP/DDU/DDP/EXW/FOB service with fast replies, rapid customs release and POD copies. We are experienced and certified in Handling of Dangerous Goods, Excellent at creative logistics solutions as well as quality service with competitive prices. We provide local tracking. warehousing, and cross border trucking. We boast extensive experience in providing Saber, SFDA & CITC.

## Contact Us



+966 555688844

+966 920010336

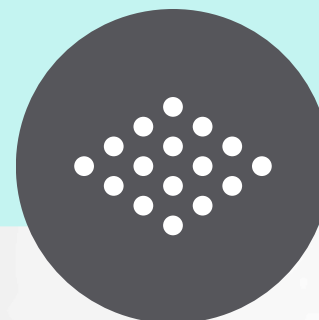


WWW.AHSEXPRESS.COM

INFO@AHSEXPRESS.COM







# THANK YOU!

## Contact Us



+966-11-4629922



[www.kr.net.sa](http://www.kr.net.sa)



[info@kr.net.sa](mailto:info@kr.net.sa)



KSA office: M-Floor, Amaz Tower King Fahad Road  
Riyadh, KSA

